



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

**Contract #** 1389955  
**Schedule Dates** 10/08/12-10/14/12  
**Advertiser** NRA-National Rifle Association (72938)  
**Agency** American Media & Advocacy Group (9105)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** NRA (478957)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** MORAN,KRISTY  
**Phone/Fax** /  
**CPE** 137/490/3316  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** NRA  
NATIONAL RIFLE ASSOCIATION

**Date Entered** 10/05/12  
**Last Modified** 10/05/12  
**Entered By** Kathleen Estes  
**CO-OP** No  
**Headline #** ECR09837076  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,390.00  
**Net Total** \$19,210.00  
**Sales Tax**

**Columbus (WTTE)**

By Broadcast Month	Spots	Rate
Oct. 2012	20	\$22,600.00
<b>Grand Total:</b>	<b>20</b>	<b>\$22,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (7)	10/08/12-10/08/12	2	:30	11P- 11:32P (EST)	1	X							1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE<	10/5/12
2.0	Normal Line / SPOT (12)	10/08/12-10/08/12	2	:30	11:33P- 12:04A (EST)	1	X							1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD<	10/5/12
3.0	Normal Line / SPOT	10/10/12-10/10/12	2	:30	12:05A- 12:34A (EST)	1			X					1	\$350.00	\$350.00	Columbus (WTTE)	THE OFFICE	10/5/12
4.0	Normal Line / SPOT (2)	10/11/12-10/11/12	2	:30	12:05A- 12:34A (EST)	1				X				1	\$350.00	\$350.00	Columbus (WTTE)	THE OFFICE	10/5/12
5.0	Normal Line / SPOT (3)	10/12/12-10/12/12	2	:30	12:05A- 12:34A (EST)	1					X			1	\$350.00	\$350.00	Columbus (WTTE)	THE OFFICE	10/5/12
6.0	Normal Line / SPOT (4)	10/14/12-10/14/12	2	:30	11:58A- Sports-FOX NFL Sunday	1							X	1	\$650.00	\$650.00	Columbus (WTTE)	NFL PREGAME	10/5/12
7.0	Normal Line / Football (5)	10/13/12-10/13/12	2	:30	2:58P- Sports-FOX College Football	1						X		1	\$750.00	\$750.00	Columbus (WTTE)	COLLEGE FB	10/5/12
8.0	Normal Line / Prime (6)	10/14/12-10/14/12	2	:30	7:58P- 9P (EST)	1							X		\$1,400.00		Columbus (WTTE)	SIMPSONS-FOX	10/5/12
8.0.1	Preempt (6)	10/14/12															Columbus (WTTE)	Order Error/Exception - Baseball	
9.0	Normal Line / SPOT (8)	10/09/12-10/09/12	2	:30	11P- 11:32P (EST)	1		X						1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE<	10/5/12
10.0	Normal Line / SPOT (9)	10/10/12-10/10/12	2	:30	11P- 11:32P (EST)	1			X					1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE<	10/5/12
11.0	Normal Line / SPOT (10)	10/11/12-10/11/12	2	:30	11P- 11:32P (EST)	1				X				1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE<	10/5/12
12.0	Normal Line / SPOT (11)	10/12/12-10/12/12	2	:30	11P- 11:32P (EST)	1					X			1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE<	10/5/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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13.0	Normal Line / SPOT (13)	10/09/12-10/09/12	2	:30	11:33P- 12:04A (EST)	1		X						1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD<	10/5/12
14.0	Normal Line / SPOT (14)	10/10/12-10/10/12	2	:30	11:33P- 12:04A (EST)	1			X					1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD<	10/5/12
15.0	Normal Line / SPOT (15)	10/11/12-10/11/12	2	:30	11:33P- 12:04A (EST)	1				X				1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD<	10/5/12
16.0	Normal Line / SPOT (16)	10/12/12-10/12/12	2	:30	11:33P- 12:04A (EST)	1					X			1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD<	10/5/12
17.0	Normal Line / Football (17)	10/13/12-10/13/12	2	:30	6:57P- Sports-FOX College Football 2	1						X		1	\$1,400.00	\$1,400.00	Columbus (WTTE)	PAC12 CLG FTBL	10/5/12
18.0	Normal Line / Football (18)	10/14/12-10/14/12	2	:30	7:59P- Sports-FOX MLB NLCS Game 1	2							X	2	\$3,500.00	\$7,000.00	Columbus (WTTE)	NLSC 10/14,15,17,18	10/5/12
19.0	Normal Line / Football (19)	10/14/12-10/14/12	2	:30	4:13P- Sports-FOX NFL 4pm Game	1							X	1	\$4,000.00	\$4,000.00	Columbus (WTTE)	FOX NFL GAME 2 10/14,28 11/4	10/5/12
20.0	Normal Line / Football (20)	10/14/12-10/14/12	2	:30	12:58P- Sports-FOX NFL 1pm Game	1							X	1	\$2,500.00	\$2,500.00	Columbus (WTTE)	FOX NFL GAME 1 10/7,14,28	10/5/12

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